



Beckton Lancer 442T, sire of Peltons Lancer 73R

Becton Lancer 442T at ABS and pictured above is the grandsire of Lots 115-117.

## MAINTENANCE ENERGY (ME) - RED ANGUS

The Red Angus breed uses a Maintenance Energy EPD (ME) to assess differences in Cow energy requirements. For Red Angus an ME EPD number that is negative or lower is better.

LCC Gravity sire of Lots 89-99 ranks in the top 9% of the Red Angus breed for ME at -4.

Lancer 73R sire of Lots 115-117 ranks in the top 13% of the Red Angus breed for ME at -3.

We have lots of daughters by Cherokee Canyon and Above & Beyond. Both rank for ME in the top 23% in the breed.

## Lot:116 $\frac{3}{4}$ Red Angus $\frac{1}{4}$ Simm

**RED HERDMASTER 614Y** API 94 TI 64

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/15/11	96	768	1298	38
ADG	WDA	Rib Fat	REA	IMF
3.3	3.3	0.13	17.2	4.0
EPDs-BW	WW	YW	Milk	AOD
0.4	31	57	-7	5

Sire: Lancer 73R Dam: 614 RHood6243/Cheroke

Here is a big ribbed, deep bodied Lancer grandson presented in a moderate frame and pleasant disposition. Offering plenty of early growth (109 WW ratio) this darker red, big footed bull has the cow making phenotype to sire those easy fleshing females that wean heavy calves and remain moderate in the mature size. REA ratio of 109!

## Peltons Lancer 73R: 50% AR 50% SM Sire

\*Red Angus EPDs BW 3.2 WW +40 YW +68 M 2 Stay 11 Marb. -.1.0 REA +.73 Fat -.09 ME -3  
Top 1% REA for Red Angus, Top 4% REA for Hybrid Simmental

\*Peltons Lancer 73R is registered in both the Red Angus and Simmental Associations. These are his Red Angus EPDs.

Peltons Lancer 73R is a  $\frac{1}{2}$  Red Angus  $\frac{1}{2}$  Simmental son of Becton Lancer 442T and a Boz Red Coat dam.

73R is a carcass bull ranking in the top 1% for REA, Fat, and Yield Grade. His 3 sons Lots 115-117 have an average REA of 17.35 an average fat of .14.

At -3 ME he also ranks in the top 13% of sires in the Red Angus breed for Maintenance Energy.

## Lot:115 $\frac{1}{2}$ AR $\frac{1}{4}$ SM $\frac{1}{4}$ GV

**RED HERDMASTER 102Y** API 98 TI 59

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/20/11	90	713	1333	37
ADG	WDA	Rib Fat	REA	IMF
3.9	3.5	0.17	17.8	4.1
EPDs-BW	WW	YW	Milk	AOD
-1	27	53	-10	10

Sire: Lancer 73R Dam: 1-02 RHood6243/Avenger

Producers wanting to add growth to their cowherd should consider Lot 115 and 117. With an adjusted WW of 713 and steady growth to a year of age, I feel Lot 115 has a lot to offer the commercial cattlemen demanding more pounds and muscle. Lot 115 and 116 both go back to Robin Hood. He was the Red Angus king of growth in his time. REA ratio of 112!

## Lot:117 $\frac{3}{4}$ Red Angus $\frac{1}{4}$ Simm

**RED HERDMASTER 679Y** API 94 TI 59

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/7/11	90	667	1367	36
ADG	WDA	Rib Fat	REA	IMF
4.4	3.3	0.12	17.0	3.1
EPDs-BW	WW	YW	Milk	AOD
0.4	24	44	-10	5

Sire: Lancer 73R Dam: 679 Dynamo/RedTop526

Producers that are not getting enough pounds across the scales and want to add more growth potential to their cowherd will definitely appreciate Lot 117. One of the larger framed bulls in the entire offering he displays plenty of length of body and width to go along with that frame. Solid gain on test and a WW ratio of 114 and a REA ratio of 107!



# Lot:118

3/4 Red Angus 1/4 Simm

RED HERDMASTER 538Y

API 93 TI 56

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
3/9/11	86	704	1360	39
ADG	WDA	Rib Fat	REA	IMF
4.1	3.2	0.13	15.8	5.1
EPDs-BW	WW	YW	Milk	AOD
-3.7	25	55	2.5	5

Sire: Red HM630W Dam: 517S Cherokee/NO=

For being slightly younger than many of his contemporaries, Lot 118 has performed extremely well and developed into a very complete individual. His dam has always done a wonderful job of weaning a high % of her body weight in a high quality package. Both Lots 118 & 119 are examples of using a hybrid bull on your crossbred cows. 107 IMF ratio.



As a 2 year old, 517S, the Cherokee dam of Lot 118 produced this Romero son with a 15.4 REA.

# Lot:119

3/4 Red Angus 1/4 Simm

RED HERDMASTER 539Y

API 85 TI 55

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
3/10/11	84	698	1414	35
ADG	WDA	Rib Fat	REA	IMF
4.5	3.3	0.16	16.3	5.8
EPDs-BW	WW	YW	Milk	AOD
-2.6	28	59	3.3	9

Sire: Red HM630W Dam:525M Cherokee/HevOBust

Again, one of the younger individuals in the sale. His dam is a dark red Cherokee Canyon daughter with an average WW ratio of 110 on 7 head. She is certainly one of the "Power" cows in the herd stamping her progeny with plenty of width, muscle, and growth. Lot 119 posted ratios of 103 for REA and 123 for IMF!



In 2010 525M, the Cherokee dam of Lot 119, (above) produced this Red Caesar son with a 16.9 REA.

## Red Herdmaster 630W

The sire of Lots 118 & 119, Red HM630W, was a March 24, 09 bull too young to make our sale and was used as a cleanup bull. His pedigree includes such famous sires as Brown Vacation, King Rob and None Better.

A low BW high marbling bull with EPD's of: BW -4.9 WW 24 YW 50 Milk 4 and a marbling score of 5.48 (ratio of 123.)



Cherokee Canyon 4912: RED ANGUS SIRE  
BW -.6 WW +45 YW +69 M 2 Stay 14 Marb. .19  
REA +.65 Fat .01 ME 0 Top 2% for REA,

Cherokee Canyon is listed in the pedigree of Lots 118, 119 and many others throughout the catalog. A breed legend, Cherokee has done more to bring down frame score, and increase muscle mass than any Red Angus bull we have ever used. He ranks in the top 23% of sires for ME and we have lots of Cherokee daughters in the herd.



**Red Calving Ease Bulls**  
**Lots 120 – 131**

**Lot:120**

$\frac{3}{4}$  Red Angus  $\frac{1}{4}$  Simm

**RED HERDMASTER 33Y**

**API 119 TI 61**

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/26/11	75	653	1169	38
ADG	WDA	Rib Fat	REA	IMF
3.2	3.0	0.16	14.7	5.1
EPDs-BW	WW	YW	Milk	AOD
-5.6	24	56	-1	7

**Sire: Conquest**

**Dam: 133P HM218/RedArrow**

Use lot 120 for dependable calving ease (BW ratio of 112) and for producing daughters with early puberty (38 cm SC), maternal calving ease (MCE EPD in top 20%), and moderate mature size. Also notable is lot 120's marbling (IMF ratio of 107). Dam has a 367 day Calving Interval on 6 calves and average progeny BW, WW, YW and IMF ratios of 100, 101, 101 and 106. Non-diluted red.

**Lot:121**

$\frac{3}{4}$  Red Angus  $\frac{1}{4}$  Simm

**RED HERDMASTER 52Y**

**API 142 TI 73**

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/28/11	84	660	1256	38
ADG	WDA	Rib Fat	REA	IMF
3.7	3.3	0.18	16.14	5.87
EPDs-BW	WW	YW	Milk	AOD
-5.1	28	60	1.1	5

**Sire: Conquest**

**Dam: 63S ShearForce/Fame**

Lot 121 has special multi-trait, outlier genetic merit for ease of calving (CED and BW EPDs both in top 2% of SimAngus), productive daughters (API in top 7%) and extremely high quality grading carcasses (IMF ratio of 124, REA ratio of 102). Dam has 369 day Calving Interval on 4 calves with an average progeny WW ratio of 106. Non-diluted red.

**Lot:122**

$\frac{3}{4}$  Red Angus  $\frac{1}{4}$  Simm

**RED HERDMASTER 505Y**

**API 133 TI 67**

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/1/11	62	627	1178	34
ADG	WDA	Rib Fat	REA	IMF
3.4	2.0	0.2	16.4	4.9
EPDs-BW	WW	YW	Milk	AOD
-5.8	29	61	-0.3	2

**Sire: Conquest**

**Dam:237W BeefMkr/KingRob**

February 1<sup>st</sup> was pretty darn cold, thus Lot 122 is short on ears. Beyond that minor detail, he is an extremely long bodied individual with exceptional shape and muscle expression for a calving ease bull. With a 62 lb. BW and top 1% for BW EPD, Lot 122 will be an excellent investment to breed those valuable replacement heifers.

**Lot:123**

$\frac{3}{4}$  Red Angus  $\frac{1}{4}$  Simm

**RED HERDMASTER 902WY**

**API 110\* TI 60\***

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
1/19/11	78	640	1170	37
ADG	WDA	Rib Fat	REA	IMF
3.3	2.9	0.12	13.9	3.5
EPDs-BW	WW	YW	Milk	AOD
-4.8*	26*	50*	1*	2

**Sire: Conquest**

**Dam: 902W KingRob/GRobbr**

Dark red in color, long bodied, and smooth jointed with excellent testicular development! What else can you ask for in this calving ease prospect sired by the highly regarded Conquest? If you are in the heifer development business, here is your chance to by conquest sons in volume.

**Lot:124**

$\frac{3}{4}$  Red Angus  $\frac{1}{4}$  GV

**RED HERDMASTER 921Y**

**API 104\* TI 58\***

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/5/11	60	562	1138	38
ADG	WDA	Rib Fat	REA	IMF
3.6	2.7	0.14	15.3	4.4
EPDs-BW	WW	YW	Milk	AOD
-5.4*	18*	40*	-2*	2

**Sire: Conquest**

**Dam: 921W D626L/Dynamo**

Here is a Conquest son that is slightly smaller made! He definitely has a calving ease build, being smooth muscled, flat jointed and small headed. Note that 60 lb. BW and imagine the relief you well feel during the calving season.



# Lot:125

3/4 Red Angus 1/4 Simm

RED HERDMASTER 905Y API 106\* TI 56\*

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
1/18/11	74	729	1266	37
ADG	WDA	Rib Fat	REA	IMF
3.4	3.1	0.21	14.8	5.3
EPDs-BW	WW	YW	Milk	AOD
-3.5*	28*	40*	1*	2

Sire: Conquest Dam: 905W RedCesar/Chero

Posting a 105 WW ratio, this Conquest son is the growth and performance bull of the calving ease pen. Everyone will love his cherry red color, length of body and overall mass and density! I would recommend that if you do select him for your heifer program that you utilize him on well-developed heifers due to his extra performance and pedigree.



Lot 125, 905Y pictured in December.

# Lot:126

3/4 Red Angus 1/4 Simm

RED HERDMASTER 933Y API 108\* TI 58\*

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
1/21/11	78	639	1227	38
ADG	WDA	Rib Fat	REA	IMF
3.7	2.9	0.19	14.6	4.2
EPDs-BW	WW	YW	Milk	AOD
-4*	24*	42*	2*	2

Sire: Conquest Dam: 933W KingRob/GRobbr

What's not to like about this handsome Conquest son? Conservative in his framework, he maintains his structural integrity while offering an abundant amount of natural thickness. Square hipped with tremendous top shape; he offers center dimension and balance. Considering all the above, he still maintains the basic look of an easy calving individual.



Lot 126, 933Y pictured in December.

# Lot:127

5/8 Red Angus 3/8 Simm

RED HERDMASTER 945WY API 104\* TI 56\*

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
1/23/11	72	630	1165	37
ADG	WDA	Rib Fat	REA	IMF
3.3	2.8	0.17	14.9	5.6
EPDs-BW	WW	YW	Milk	AOD
-4.5*	24*	40*	1*	2

Sire: Conquest Dam: 945W RedLab/BtrValue

Here is an extremely high quality calving ease prospect for your appraisal. He was actually clipped for pictures but we just did not get one that did him justice. Come see him in person to appreciate his structural correctness when sent into motion as well has his 3-dimensional shape and excellent muscle in a calving ease look. Ratio of 118 for IMF.

## THE IMPACT OF HETEROSIS ON A CROSSBRED COW

Trait % Increase from Heterosis

- Calf Wn. Wt. per Cow Exposed 18%
- Cow Forage Intake 2%
- Cow Efficiency 2%
- Cow-calf TDN Consumed 3%
- Calf Weaning Wt. /Cow Wt. 8%
- Cow Longevity 38%
- Cow Lifetime Productivity 25%

Crossbred females reach puberty sooner and breed earlier in the breeding season than their purebred counterparts.

MARC DATA



You are always welcome to stop by at Berger's Herdmasters!

### Lot:128

5/8 Red Angus 3/8 Simm

RED HERDMASTER 963Y

API 100\* TI 52\*

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
1/17/11	54	627	1198	38
ADG	WDA	Rib Fat	REA	IMF
3.6	3.0	0.13	13.8	5.1
EPDs-BW	WW	YW	Milk	AOD
-5.2*	20*	42*	1*	2

Sire: Conquest      Dam: 963W RedLab/GRobber

Lot 128 offers an abundant amount of mass and volume! A sure fire female maker, his depth of body and easy fleshing look will definitely make those females the easy keeping kind. Beyond that his steer progeny should be efficient, fast gainers with plenty of muscle and the ability to grade with a ratio of 108 for IMF.

### Lot:129

3/4 Red Angus 1/4 Simm

RED HERDMASTER 986WY

API 104\* TI 56\*

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
1/17/11	62	604	1175	35
ADG	WDA	Rib Fat	REA	IMF
3.6	2.8	0.13	14.9	4.1
EPDs-BW	WW	YW	Milk	AOD
-5.4*	22*	44*	2*	2

Sire: Conquest      Dam: 986W Cherokee/BtrValu

On sale day Lot 129 will have many admirers appreciating the width of top and overall muscle this Conquest son displays for his modest beginning of 62 pounds. We have always appreciated the new born vigor and desire to nurse the Conquest calves exhibit at birth.



Last year this CE Oscar son with a (-4.9 BW EPD) and 1389 YW sold with our thanks to Russ Finney.

Oscar's EPDs and picture are on page 33.

### Lot:130

Purebred Red Angus

RED HERDMASTER 405Y

API 129 TI 67

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/3/11	80	670	1376	37
ADG	WDA	Rib Fat	REA	IMF
4.4	3.1	0.12	15.4	4.5
EPDs-BW	WW	YW	Milk	AOD
-5.8	26	59	-2.6	2

Sire: Oscar      Dam: 610W Conquest/Cherokee

If you are in the market for a larger outlined calving ease bull with more performance potential then consider Lot 130. He tabulated the heaviest Adj. YW of the red calving ease offering while sporting the reliable combination of Oscar and Conquest. His EPD's are Simmental based and he ranks in the top 1% for BW of Hybrid sires.

### Lot:131

Purebred Red Angus

RED HERDMASTER 409Y

API 136 TI 66

Born	Birth Wt.	Wean Wt.	Year Wt.	Scrot.
2/17/11	78	609	1283	37
ADG	WDA	Rib Fat	REA	IMF
4.2	3.0	0.18	14.5	4.9
EPDs-BW	WW	YW	Milk	AOD
-6.7	20	53	-0.3	2

Sire: Oscar      Dam:401W Conquest/Abov&Be

Well if there ever was a guaranteed, sure-fire, sleep all night calving ease pedigree, you found it in Lot 131! The pedigree combination of Oscar, Conquest, and Above and Beyond is absolutely unbeatable in providing a positive calving experience. It's no surprise he reads with a -6.7 BW EPD, well above the top 1% of hybrid cattle.